Proposal for 25th CAN Info-Tech 2019

CAN Info-Tech 2019

25th Nepal Information, Technology, Entertainment Show & Conference

29 January to 3 February, 2019

(माघ १५-२० गतेसम्म २०७५)

Bhrikuti Mandap, Exhibition Road, Kathmandu

(भृकुटीमण्डप, प्रदर्शनी मार्ग, काठमाडौं)

Submitted by:

CAN Federation

Federation of Computer Association Nepal (CAN Federation)

CAN Info-Tech 2019

25th Nepal Information, Technology, Entertainment Show & Conference
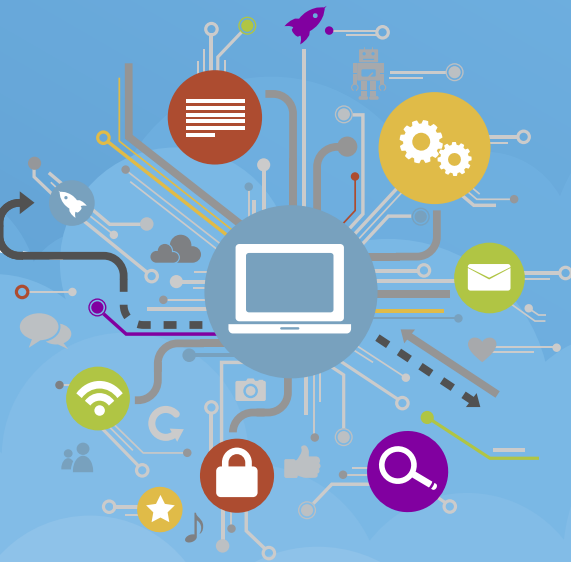
Federation of Computer Association Nepal (CAN Federation) established with the involvement of professionals, specialists, manufacturers, institutions and related organization of Computer and Information Technology within the country. It is as an autonomous, non-political, non-partisan, non-profitable and service-oriented organization established in 1992 with a theme "Placing Nepal on the Global IT map".

CAN Federation Works closely with government and plays advisory role for government to formulate and plans and policies. The Main Objective of CAN Federation is to develop ICT industry in Nepal and to exchange knowledge, skill and technology in the field of ICT with similar types of organizations within and outside the country. Its activities are targeted to assist in the utilization, enhancement and promotion of computers and information technology within the country and help to develop strategies to meet the necessary requirements for the development of literacy and skills regarding computer science and also to provide and protect the necessary rights, privileges, and benefits to individuals, institutions, companies and organizations affiliated to the activities of CAN Federation.

What **CAN INFO-TECH is?**

CAN Info-Tech is a major activity of Federation of Computer Association Nepal (CAN Federation) that brings together national and international Computer Software, Computer Hardware, Networking Devices and Solutions, Mobile Solutions, Security Solutions, ISPs, Product Launch/New Products, Wireless Solutions, Banking Solutions, IT-Enabled Services and Solutions, Anti-Virus, e-Governance, Access Control and Security Solutions under single umbrella for business promotion, exhibition and knowledge transfer. CAN Info-Tech is a forum for latest technological display to create awareness about IT applications, promote Nepalese IT sector around the world, create ICT application awareness and for computer literacy.

This is a platform where National and International organizations can exchange knowledge, skill and technology in the field of Information Technology. Business organization can earn high value of goodwill from the event.

Theme of
**CAN Info-Tech
2019**

Objectives of **CAN Info-Tech 2019**

- Identifying and facilitating the needs of domestic ICT industries.
- Developing a common platform for ICT industries and professionals to interact with each other.
- Communicate with customers to clearly define their requirements and provide solutions that satisfy the community's ICT need.
- Promote sharing of ICT resources (including data, information, expertise and technologies) among agencies.
- For enhancing international and inter-agency relationship.
- To create awareness in ICT application and computer literacy.

Why to **exhibit on CAN Info-Tech 2019?**

- To showcase the latest Technology and promote the product and services.
- To find distributors or resellers.
- To launch new initiatives, products, services and technologies and obtain direct feedback.
- To establish the relationship with the existing and new customers.
- To maintain open communications with the customers as well as other personnel.
- To raise the company profile within the industry.
- To conduct market research.
- To increase market space.

FEATURES of CAN Info-Tech 2019

- Exhibition.
- Demonstration of the products.
- Create high value of the product and business organization.
- Special opportunities for visitors.
- Seminars on subject of interest to the participants.

ACTIVITIES on of CAN Info-Tech 2019

CAN Info-Tech is the only ICT show with conference conducting ICT events since 1995. CAN Info-Tech is the flagship event of the association that is conducted every year. This 6-day mega event is the largest ICT-related event that has been conducted for the past 21 years.

INFORMATION TECHNOLOGY SHOWCASE

Items to be showcased in CAN Info-Tech includes operating System Software, Networking Solutions, Mobile Phones and Solutions, Electricals and Electronics showcase, Security Solutions, ISPs, Product Launch/New Products, Laptop and Desktop, Computer Parts, USPs, Inverter, Stabilizer, Solar Power System, CCTV, Printers, ICT Training and Solution Provider, Education Institute, Computer Peripherals, Pen drive and External Hard disk, Internet Telephony, Web Services, Antivirus Software, Self-learning Tutorials for Programming, Digital Photography and Designing, Wireless Solutions, Banking Solutions, IT-Enabled Services and Solutions, Insurance/ Accounting/Finance Software, Animation & Entertainment, Travel & Tour System, etc.

Major Highlights of CAN Info-Tech 2019

Branding Section

Branding section will be made at food court. Food court will be in garden of Bhrikutimandap. Sponsors only can use that space as a branding section. We will provide a particular section or space for the sponsor for branding purpose where they can do their branding activities.

Product launching Section

Ramp and decorative stage for Product launching will be made, where we will provide time for around 10-15 minutes for each companies to launch their product. We will do media campaign of the product launching section and new product throughout CAN Federation's media campaign. We will be presenting latest technology on different kind of product. Mobile, Smartphone, Laptop, Computer, Routers, Antivirus, Security Products, Products etc.

Dress code for Exhibitor (formal)

Dress code for the exhibitor will be made. Exhibitor should wear either the branding T-shirt, Shirt/Jacket of their company or they should wear a formal dress.

Sound Pollution

Sound Pollution is being a major problem during our event time. This year we have agreed to banned for creating a loud sound inside Main Exhibition Hall.

Gift Hamper (lottery)

Gift hampers and door prizes for visitor will provide in every 3 hours. And bumper gift will be provided for one person in each day. We will announce the name of bumper gift winner from our Facebook page.

E-Waste Management - TBD

E-Waste management scheme will be given in an event. If anybody brings their old electronic device and wants to manage E-waste in our event location than we will provide valued gifts, discount for any product or coupons on event.

Game Parlor

Free game parlor will be made in event area where participants will be able to enjoy with free gaming zone. The main aim of creating free gaming zone is to increase foot falls in CAN Info-Tech 2019.

Robotics zone

Robotics zone will be made in the event area where we demonstrate the robots which are prepared by Nepali and being used is daily livelihood.

Job opportunities for IT Students (Walk in Interview)

The platform will be a great opportunity to all the IT students who are planning to make their career in ICT industry. We receive the CV and circulate it on IT companies of Nepal for walking in an interview.

WIFI Internet Zone

We will create a specific area as free WIFI zone within event time.

Meeting Halls

If you need a separate area in event venue for the meeting with your vendors, clients and business parties than we have arranged a separate meeting Hall for sponsors. But we request you to let us know earlier or also can be managed at a time as well.
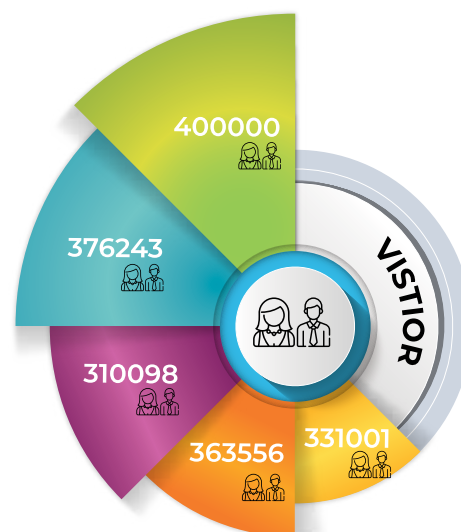• Tea/Coffee   • Max 15 Min   • Distance from Crowd
•   Shared meeting hall based on sponsorship

VISITORS PROFILE SINCE FIVE YEARS

The visitor for CAN Info-Tech is in increasing order. The total number of visitor within six days of events are as follows:

Year	
2015	331001
2016	363556
2017	310098
2018	376243
Expected on 2019	400000

400000

376243

310098

363556

331001

VISTIOR

■ 2015 ■ 2016 ■ 2017 ■ 2018 ■ Expected on 2019

The visitors include International delegates, Trade Delegates, Trade Commissioners, Entrepreneurs, Engineers, Bankers, Professional and Business Executives including Chairperson, Directors, General Managers, MIS Officers and Consultants, Procurement Officers, R&D Officers, Freelancers, Government and State Enterprise Sector including Government/Corporation/Officers, Dealers, Bureaucrats, Business & Financial Intuitions (BFSI), Media, Students, etc.

VVIP VISITORS FOR PAST FIVE YEARS

Year 2015
Mr. Kp Sharma Oli, President of Communist Party of Nepal(UML)
Hon. Minendra Rijal, Minister Of Communication & Information Technology
Hon. Mahendra Bahadur Pandey, Minister of foreign affairs
Hon.Rabindra Adhikari, Chairperson of Parliament of Development Committee
Mr.Jhalnath Khanal, Leader of Communist Party of Nepal(UML)
Mr. Pradip Gyawali, Secretary of Communist Party of Nepal(UML)
Mr. Krishnahari Baskota,Chief Information Commissioner of National Information Commission
Year 2016
Rt. Honorable KP Sharma Oli, Prime Minister of Nepal
Mr. Jhalnath Khanal, Former Prime Minister of Nepal
Mr. Bhim Rawal, Political Leader
Hon. Sherdhan Rai,Minister Of Communication & Information Technology
Hon. Rekha Sharma, Minister of General Administration
Hon. Ganeshman Pun, Minister Of Water Supply
Hon. Bishbendra Paswan, Minister Of Population & Environment
Hon. Shivalal Thapa, Minister of Science & Communication
Dr. Somlal Subedi, Chief Secretary
Dr. Anandanath Bhattarai, Chief Judge,
Mr. Kalyan Shrestha, Chief Judge
Ms. Astalaxmi Shakya, Former Minister,
Mr. Radhakrishna Mainali, Former Minister,

Mr. Pradip Gyawali, Communist Party of Nepal (UML),
Mr. Shankhar Pokhrel, Communist Party of Nepal (UML),
Mr. Amrit Bohora, Leader of Communist Party Of Nepal (UML),
Mr. krishna Bahadur Mahara, Political Leader
Actor, Actresses, Singers, Business Leaders, Government Officers etc.
Year 2017
Hon. krishna Bahadur Mahara, Deputy Prime Minister & Minister Of Finance
Dr. Somlal Subedi, Chief Secretary
Hon. Dr. Prakashsharan Mahat, Minister of Foreign affairs
Hon. Jayadev Joshi, Minister of Population and environment
Hon. Udaya Shamsher Rana, Member of Parliament
Hon. Nabindra raj Joshi, Minister of Industry
Mr. Madhav Kumar Nepal, Former Prime-Minister & Senior Leader of Nepal Communist Party
Mr. Birendrakumar Mishra, Director General, Department of Information & Communication Technology
National Artist, Actor, Actress, National Player, Private Sector Representatives, Representatives from Donor Agencies, Government officials
Year 2018
Hon. Mohan Bahadur Basnet, Minister of Information & Communication Technology
Rt. Hon. Gopal Prasad Parajuli, Chief Justice, Supreme Court
Hon. Bhimsen Das Pradhan, Minister of Defense
Mr. Bidhyasundar Shakya, Mayor of Kathmandu Metropolitan City
Ms. Bhawani Rana, President of FNCCI
Mr. Shekhar Golchha, Senior Vice-President of FNCCI
National Artist, Actor, Actress, National Player, Private Sector Representatives, Representatives from Donor Agencies, Government officials

Sponsors for CAN Info-Tech
from last Five years

PROMOTION AND DISSEMINATION

MEDIA CAMPAIGNS

A large scale media campaign will help us promote this event and bring audience to the event. TVCs, Jingle, print advertisement on outskirt and national media will be done as a campaign.

INTERVIEWS AND TV SHOWS

We will go for an interview with paper media, radio and television for exploring about the importance of ICT Sector and also to explore about the event.
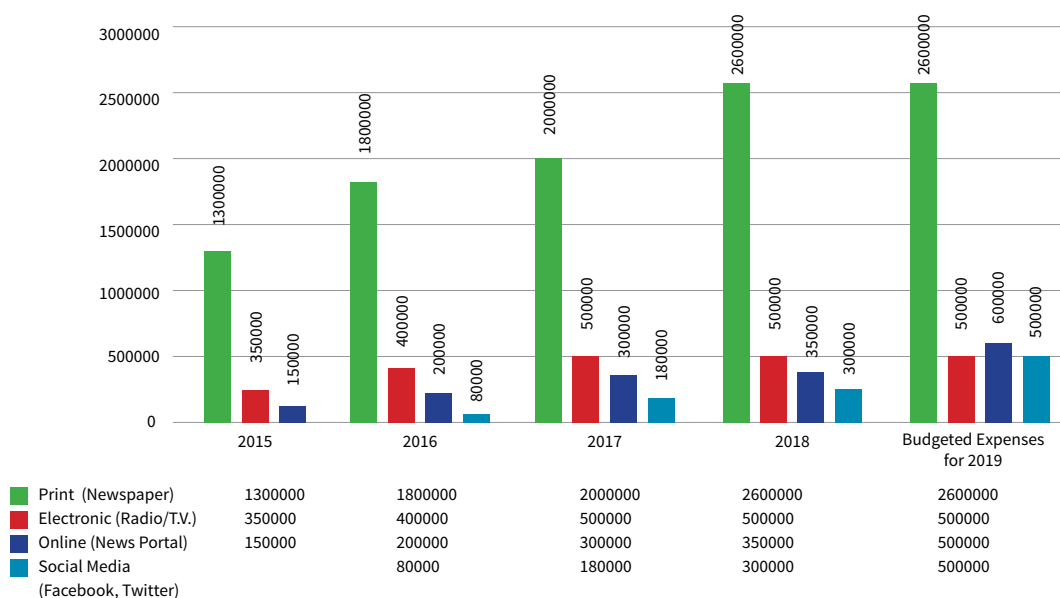
ONLINE TICKETING

Online ticketing is available through - E-sewa & KHALTI

SOCIAL MEDIA

We will be focusing on promoting of our event in social media at least 10-15 lakh reach in Facebook. We explore about our features of event on the social media campaign.

ADVERTISEMENT EXPENSES ON PRINT AND DIGITAL MEDIA
(In: Nepali Rupees)

	2015	2016	2017	2018	Budgeted Expenses for 2019
Print (Newspaper)	1300000	1800000	2000000	2600000	2600000
Electronic (Radio/T.V.)	350000	400000	500000	500000	500000
Online (News Portal)	150000	200000	300000	350000	500000
Social Media (Facebook, Twitter)		80000	180000	300000	500000

Dates of **Info Tech on Seven** different Provinces

Province	Place	Date
Province 1	Biratnagar	Poush 19-23, 2075
Province 2	Birgunj	TBC
Province 3	Chitwan	Magh 25-29, 2075
Province 4	Pokhara	TBC
Province 5	Butwal	Falgun 3-7, 2075
Province 6	Surkhet	Falgun 24- 28, 2075

News Published Regarding CAN Infotech

CAN Info Tech from Jan 28

'सुबिसु क्यान इन्फोटेक' सुरु

सूचना प्रविधिको प्रयोगमा प्रधानमन्त्रीको जोड

३ लाखभन्दा बढीले गरे क्यान इन्फोटेकको अवलोकन

Subisu CAN Info-Tech starts

CAN InfoTech to be held from January 26

Himalayan News Service
Kathmandu, January 11

CAN InfoTech, a mega event of Nepal's information and communication technology (ICT) sector, will be held from January 26 this year.

International ICT Conference

KATHMANDU: As part of the CAN InfoTech, CAN Federation will also organise a two-day International ICT Conference starting on January 29 at Soaltee Crowne Plaza.

SUBISU CAN Info-Tech 2018

24th Nepal Information, Technology, Entertainment Show & Conference
in association with motorola

25th - 30th January, 2018
Bhrikuti Mandap, Exhibition Road, Kathmandu

Sponsorship Category

Sponsorship Type 1: Title Sponsorship
No. of Sponsorship: One
For CAN Info-Tech 2019 **NPR 37, 00,000**
(Exclusive of VAT)

Facilities to sponsor
a. Sponsor's name will be carried on the title of the event.
b. Free stall will be provided.
c. Logo will be carried on every electronic and printing media.
d. Logo will be carried on leaflet, Brochures, Tags, Passes, Tickets, and Ceremony backdrops.
e. Special Invitations during opening and closing ceremony.
f. Sponsor's name and logo will be displayed on the vertical wings of the main entrance gate.
g. Announcement will be done as Title sponsor throughout event.
h. 300 gate passes will be provided.

Note: Fabrication and decoration of the space will be the responsibility of the sponsor.

Sponsorship Type 2: Associate Sponsorship
No. of Sponsorship: One
For CAN Info-Tech 2019 **NPR 25, 00,000**
(Exclusive of VAT)

Facilities to sponsor
a. 54 sq. mtr. space will be provided.
b. Logo will be carried on every electronic and printing media.
c. Logo will be carried on leaflet, Brochures, Tags, Passes, Tickets, and Ceremony backdrops.
d. Special Invitations during opening and closing ceremony.
e. Logo will be carried on top of the main entrance gate.
f. Announcement will be done as Associate Sponsor throughout the event.
g. 200 free gate passes plus 50 VIP passes will be provided.

Note: Fabrication and decoration of the space will be the responsibility of the sponsor.

Sponsorship Type 3: Platinum Sponsorship
No. of Sponsorship: One
For CAN Info-Tech 2019 **NPR 17, 00,000**
(Exclusive of VAT)

Facilities to sponsor

i. 54 sq. mtr. space will be provided.
j. Logo will be carried on every electronic and printing media.
k. Logo will be carried on leaflet, Brochure, Tags, Passes, Tickets, and ceremony backdrops.
l. Special Invitations during opening and closing ceremony.
m. Logo will be carried on the vertical wings of the main entrance gate.
n. Announcement will be done as platinum sponsor throughout the event.
o. 175 gate passes plus 40 VIP passes will be provided.

Note: Fabrication and decoration of the space will be the responsibility of the sponsor.

Sponsorship Type 4: Diamond Sponsorship
No. of Sponsorship: Four
Sponsorship Amount **NPR 14, 00,000** (Exclusive of VAT)

Facilities to sponsor

a. 54 sq. mtr. Space stall will be provided.
b. Logo will be carried on every electronic and printing media.
c. Logo will be carried on leaflet, Brochure, Tags, Passes, Tickets, and ceremony backdrops.
d. Special invitations during opening and closing ceremony.
e. Logo will be carried on the vertical wings of the main entrance gate.
f. Announcement will be done as diamond sponsor throughout the event.
g. 150 gate passes plus 35 VIP passes will be provided.

Note: Fabrication and decoration of the space will be the responsibility of the sponsor.

Sponsorship Type 5: Gold Sponsorship
No. of Sponsorship: Five
Sponsorship Amount **NPR 11, 00,000** (Exclusive of VAT)

Facilities to sponsor

a. 54 sq. mtr. space stall will be provided.
b. Logo will be carried on every electronic and printing media.
c. Logo will be carried on leaflet, Brochure, Tags, Passes, Tickets, and ceremony backdrops.
d. Special invitation during the opening and closing ceremony.
e. Logo will be carried on vertical wings of the main entrance gate.
f. Announcement will be done as Gold sponsor throughout the event.
g. 100 gate passes plus 25 VIP passes will be provided.

Note: Fabrication and decoration of the space will be the responsibility of the sponsor.

Sponsorship Type 6: Silver Sponsorship
No. of Sponsorship: Five
Sponsorship Amount **NPR 7, 50,000** (Exclusive of VAT)

Facilities to sponsor
a. 30 sq. mtr. space will be provided.
b. Logo will be carried on every electronic and printing media.
c. Logo will be carried on leaflet, Brochure, Tags, Passes, Tickets, and ceremony backdrops.
d. Special invitation during opening and closing ceremony.
e. Logo will be carried on the vertical wings of the main entrance gate.
f. Announcement will be done as Silver sponsor throughout the event.
g. 75 gate passes plus 20 VIP passes will be provided.

Note: Fabrication and decoration of the space will be the responsibility of the sponsor.

Sponsorship Type 7: Print Sponsorship
No. of Sponsorship: One
Sponsorship Amount **NPR 7,00,000.00** (Exclusive of VAT)

Facilities to sponsor
a. 30 Square meter Space will be Provided..
b. Logo will be carried on every electronic and print media.
c. Logo will be carried on Leaflets, Brochures, Tags, Passes, Tickets and Ceremony backdrops.
d. Special invitation during opening and closing ceremony.
e. Announcement will be done as print sponsor throughout the event.
f. 50 gate passes plus 15 VIP passes will be provided.

Sponsorship Type 8: Official Sponsorship
No. of Sponsorship: Any
Sponsorship Amount **NPR 5,00,000.00** (Exclusive of VAT)

Facilities to sponsor
a. A stall will be provided.
b. Logo will be carried on every electronic and print media.
c. Logo will be carried on Leaflets, Brochures, Tags, Passes, Tickets and Ceremony backdrops.
d. Special invitation during opening and closing ceremony.
e. Announcement will be done as official sponsor throughout the event.
f. 50 gate passes plus 15 VIP passes will be provided.

Note: Fabrication and decoration of the space will be the responsibility of the sponsor.

Some **Glimpses** of Previous CAN Info-Tech

CAN Info-Tech 2009 CAN Info-Tech
2010 Expo Visited by
Prime Minister of Nepal,
Honorable, **Puspa Kamal Dahal**

CAN Info-Tech 2011 Inaugurated by
Prime Minister of Nepal, Honorable, **Madhav Kumar Nepal**

CAN Info-Tech 2012 Inaugurated By
Minister of Information, Science and Technology of Nepal, Honorable, **Kalpana Dhamala**

CAN Info-Tech 2013 Inaugurated by **Mr. Keshav Bhattarai**, Secretary, Ministry of Science, Technology & Environment

CAN Info-Tech 2014 Inaugurated by Vice President of Nepal
Rt. Honorable, **Paramananda Jha**

CAN Info-Tech 2015Inaugurated by
Prime Minister of Nepal Honorable, **KP Sharma Oli**

CAN Info-Tech 2016
Inaugurated by
Minister of Information and
Communication Technology,
Honorable, **Sher Dhan Rai**

CAN Info-Tech 2017 Inaugurated by Deputy Prime-minister and Finance Minister Honorable,
Krishna Bahadur Mahara

CAN Info-Tech 2018 Inaugurated by
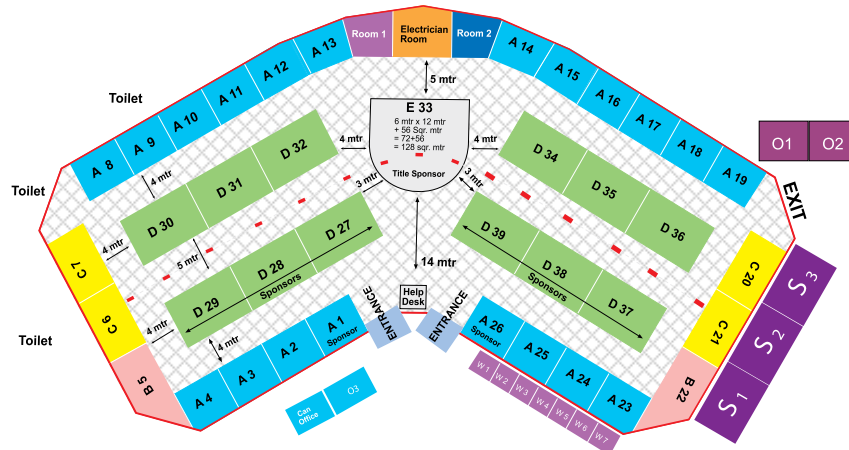Minister of Information and Communication Technology, Hon. **Mohan Bahadur Basnet**

Note: If sponsors want to meet any Business Group, Government, senior officials or Policy makers, CAN Federation Executive Committee Members (Organizer) will help to coordinate the meeting. For

CAN Info-Tech 2019

25th Nepal Information, Technology, Entertainment Show & Conference

29 January to 3 February, 2019 (माघ १५-२० गतेसम्म २०७५)
Bhrikuti Mandap, Exhibition Road, Kathmandu (भृकुटीमण्डप, प्रदर्शनी मार्ग, काठमाडौं)
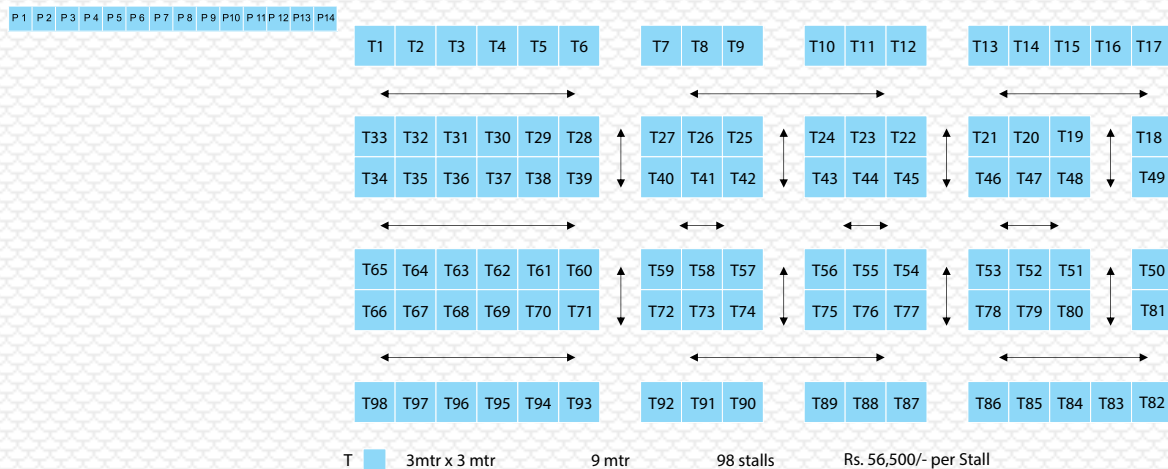
HALL

Room 1 Electrician Room Room 2

A 13 A 12 A 11 A 10 A 9 A 8
A 14 A 15 A 16 A 17 A 18 A 19

Toilet
Toilet
Toilet

E 33
6 mtr x 12 mtr
+ 56 Sqr. mtr
= 72+56
= 128 sqr. mtr

Title Sponsor

5 mtr
4 mtr   4 mtr
3 mtr   3 mtr

D 32 D 31 D 30 D 27 D 28 D 29
D 34 D 35 D 36 D 39 D 38 D 37

4 mtr
5 mtr
4 mtr
14 mtr

Sponsors

C 7 C 6 B 5 A 4 A 3 A 2 A 1 Sponsor
C 20 C 21 B 22

O1 O2
EXIT

S 1 S 2 S 3

Help Desk
ENTRANCE ENTRANCE

A 26 Sponsor A 25 A 24 A 23
W1 W2 W3 W4 W5 W6 W7

Can Office O3

Price of stalls

A	5mtr x 6 mtr	30 Sq. mtr	20 stalls	1,86,450/- per stall
B	5 mtr x 7 mtr + 16 sq. mtr	51 Sq. mtr	2 Stalls	3,23,180/- per stall
C	5 mtr x 8 mtr	40 sq. mtr	4 Stalls	2,54,250/- per stall
D	6 mtr x 9 mtr	54 sq. mtr	12 Stalls	3,44,650/- per stall
E	6 mtr x 12 mtr + 56 sq. Mtr	128 sq. mtr	1 Stall	7,62,750/- per stall
O	5 mtr x 4 mtr	20 sq. mtr	2 Stalls	1,86,450/- per stall
O3	7 mtr x 9 mtr	84 sq. mtr	1 Stall	4,35,050/- per stall
S	8 mtr x 6 mtr	48 sq. mtr	3 Stalls	3,72,900/- per stall
W	3 mtr x 3 mtr	9 sq. mtr	7 stalls	56,500/- per stall

Note: Above Rates are **inclusive of VAT**

TRUSS

P1 P2 P3 P4 P5 P6 P7 P8 P9 P10 P11 P12 P13 P14

T1 T2 T3 T4 T5 T6   T7 T8 T9   T10 T11 T12   T13 T14 T15 T16 T17

T33 T32 T31 T30 T29 T28   T27 T26 T25   T24 T23 T22   T21 T20 T19 T18
T34 T35 T36 T37 T38 T39   T40 T41 T42   T43 T44 T45   T46 T47 T48 T49

T65 T64 T63 T62 T61 T60   T59 T58 T57   T56 T55 T54   T53 T52 T51 T50
T66 T67 T68 T69 T70 T71   T72 T73 T74   T75 T76 T77   T78 T79 T80 T81

T98 T97 T96 T95 T94 T93   T92 T91 T90   T89 T88 T87   T86 T85 T84 T83 T82

T   3mtr x 3 mtr   9 mtr   98 stalls   Rs. 56,500/- per Stall

Note: Above Rates are **inclusive of VAT**

Sponsorship Form

To,

The President

Federation of Computer Association Nepal

Kusibu, Kathmandu

(Please tick (√) Where Applicable)

(√) YES! Our Company/Organization is Pleased to sponsor CAN Info-Tech 2019, Bhrikutimandap as

- ☐ Title Sponsor   ☐ Associate Sponsor   ☐ Platinum Sponsor   ☐ Diamond Sponsor
- ☐ Gold Sponsor   ☐ Silver Sponsor   ☐ Print Sponsor   ☐ Official Sponsor
- ☐ Supporters   ☐ Other Sponsor

We have enclosed herewith on A/C Payee cheque for a sum of Rs. ………………………………………………

(In Words:- ……………………………….............………………………………………………..……)

Payable to Federation of Computer Association Nepal, Khusibu, Kathmandu

Signature & Official Seal   : ………………………………....................……………………………………..…..

Name   : …………………………………......…………………………………..……...…..

Designation   : ………………………………......……......………...…………....………………

Company/Organization:………………………………………......………........…….………..

Telephone No. :………………………………….…..… Mobile No. : …………………...............…………..

Fax:…………………...……...………....…Date………………..............…………..

Email Address:………………………………………......……………….................…………

URL :..

◊ The Sponsorship will be available on first come first serve basis

◊ In acceptance of any of the sponsorship category of this proposal, 100% of the total sponsorship amount must be paid to CAN Federation in advance before signing the agreement

◊ The payment must be made through account payee (A/C Payee) cheque in favor Federation of Computer Association Nepal or in cash for the conditions mentioned above.

◊ A separate agreement will also be made to formulize the sponsorship.

◊ Agreement once signed cannot be terminated amidst by any party (Sponsor/ Organizer)