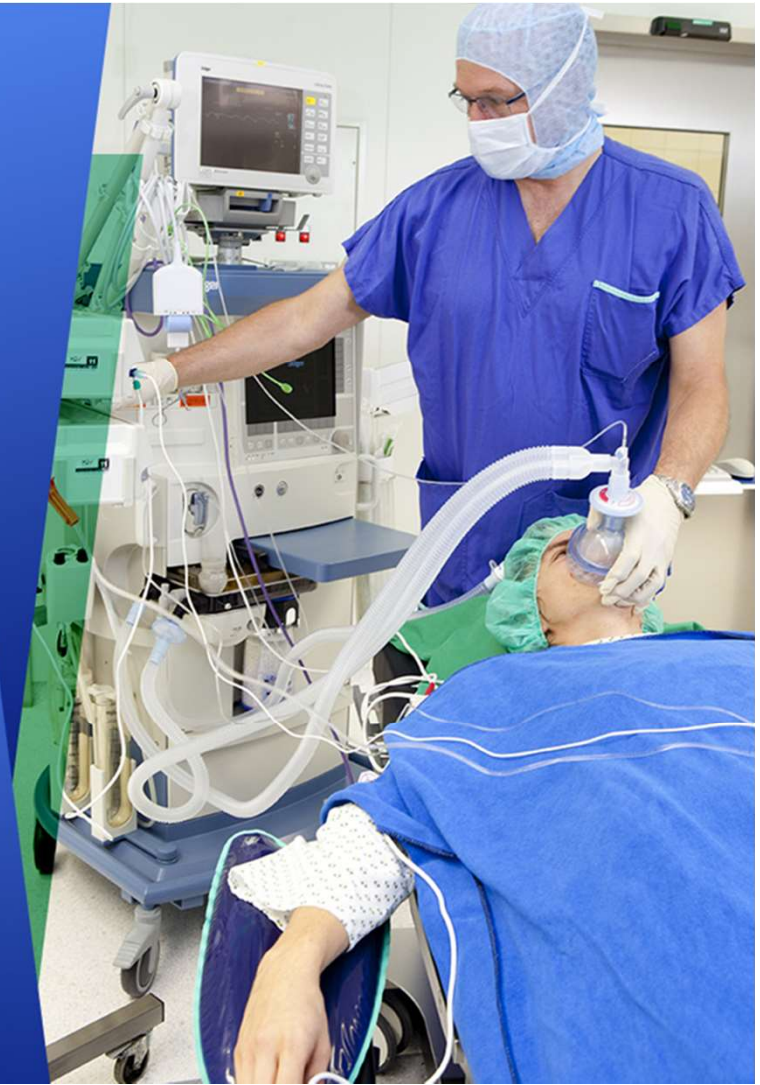
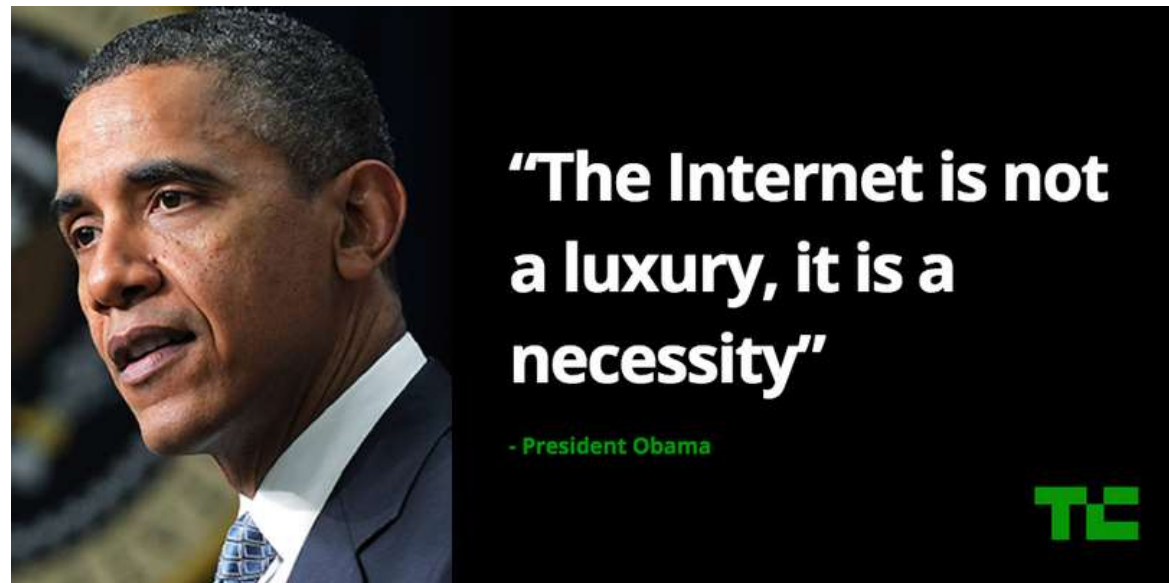


Go Digital : E-Health



Go Digital



Digital health is not about technologies. It is about health.

From analogue to digital



- Passive/static
- Active
- Paper-based
- Support education
- Standalone
- Isolated
- Availability focused
- Ownership (my)
- Single format
- Active/dynamic
- Proactive
- Electronic
- Support learning
- Networked
- Connected
- Accessibility focused
- Locator (our)
- Hyper, multimedia

Digital gap leading to knowledge gap



- The increase of information in society is not evenly acquired by every member of society: people with higher socioeconomic status tend to have better ability to acquire information. There is a fear of increasing inequality;
- Lower socio-economic status people, defined partly by educational level, have little or no knowledge about public affairs issues, are disconnected from news events and important new discoveries, and usually aren't concerned about their lack of knowledge.

What is eHealth?



- eHealth and care refers to tools and services that use information and communication technologies (ICTs) to improve prevention, diagnosis, treatment, monitoring and management of health and lifestyle
- eHealth is the use of modern information and communication technologies to meet needs of citizens, patients, healthcare professionals, healthcare providers, as well as policy makers.

What is eHealth?



- Depending on how people choose to define it, eHealth encompasses a wide variety of sub-domains of digital health such as:
 - Electronic Health Records (EHR)
 - Electronic Medical Records (EMR)
 - Telehealth and telemedicine
 - Health IT systems
 - Consumer health IT data
 - Virtual healthcare
 - Mobile Health (mHealth)
 - Big data systems used in eHealth

The Era of Digital Health



- The era of Digital health is upon us. It is fundamentally different from what has come before, with profound influences on health and healthcare.

ICT in Health 1950s – 1960s

1st WAVE

- Mainframe computers
- Focus on corporate support functions such as accounting and payroll
- Applications were function driven
- Industry agnostic (not health specific)

Health ICT 1960s – 2000s

2nd WAVE

- Practice management systems
- Big integrated systems
- Best of breed systems
- Focus was the healthcare organisation
- Corporate applications for logistics and performance management
- Health service provider centric

Information and Communications Technology (ICT)

The Era of Digital Health



E-Health 2000s – 2020

- Enterprise and system wide information flows begin
- Shared health records and health information exchanges
- Focus on whole of health system Health system centricity
- Patient following but still provider centric
- Governments as key players in and funders of e-health
- Healthcare as a process rather than health as an outcome
- Bulk of healthcare data provider-originated and controlled

3rd WAVE

THE FOURTH WAVE: DIGITAL HEALTH (2020+)

**DIGITAL HEALTH =
HEALTH AND HEALTHCARE IN THE DIGITAL SOCIETY**

Digital Health is about HEALTH

- The 4th wave**
A great leap forward along the evolutionary path of ICT in healthcare
- Tech**
Enabled by exponential increases in the pervasion of ICT throughout society
- Decentralised**
With service providers as participants, not controllers
- Citizen centric**
Driven by citizens' demands that their health and wellbeing are controlled by them and expectations for digital service delivery embedded within their life patterns
- Data, data everywhere**
Harvests data in real time from sources within and outside of traditional health settings
- Knowledge**
Generated via sophisticated analytics

The Era of Digital Health



- eHealth and the resultant disruption provides **opportunities** and **challenges** for



Citizens



Clinicians



Policy makers
and regulators



Health
executives



Technology
suppliers



Media and
influencers



Universities /
educators

Scope of eHealth Applications and Services



Examples



- www.ehealth102.com | www.ehealthtechnologies.com

(Record your Medical Records Online- Access the patient information you need, when you need it.)

- www.ststephenshospital.com.au

(ST Stephen's Digital Hospital is Australia's first fully integrated digital hospital., Australia)

- www.youtube.com/watch?v=ODgjGfC4opE

(eHealth in Action)

Challenges and Opportunities



- We live in information age, I think one of the biggest challenges is taking what the patients expect, seamless, connected, coordinated care, and really delivering that.
- I believe eHealth has the ability to make those transitions seamless.

Suggestions for Investors



- The most successful health businesses and services moving forward are the ones that really effectively harness that intersection between automation and personalization.
- We've got to be targeted, and we've got to educate people about how they can use eHealth to maximize the investments.
- We could spend so much money on eHealth and it really not achieve what we want it to achieve. So we have to think about the possibilities, we need to think about the challenges and then work through those through education and training, through having good plans, making sure we're investing in the right systems.



Suggestions for Government and institutional organizations

- eHealth has the huge potential to innovate and improve access to care, quality of care, and to increase the overall efficiency of the health sector.
- It calls for national conversations about:
 - The nature of digital health, and the distinction between digital health and digital health technologies
 - The nature of system changes required
 - The nature of changes required from health and professional workforces, and
 - The nature of leadership required

